

SPRITE PRODUCTIONS PRESENT WILLIAM SHAKESPEARE'S

THE TAMING OF THE SHREW

"BY THIS RECKONING HE IS MORE A SHREW THAN SHE"

ACT 4, SCENE 1



SPRITE
PRODUCTIONS 

"THIS COMPANY
DESERVES SUPPORT"
YORKSHIRE POST

"AN IDYLLIC NIGHT,
QUITE MAGICAL"
THE GUARDIAN

20 JUNE - 8 JULY 2012
AT RIPLEY CASTLE

2012 CORPORATE SPONSORSHIP PACK

WWW.SPRITEPRODUCTIONS.CO.UK



Sprite Productions have been theatrical residents at Ripley Castle in North Yorkshire since 2005 producing the best open air Shakespeare in the county. During this time audiences have grown from 500 to over 5000 during the four week run. Our summer events have now gained a firm place on the Yorkshire social calendar and each summer is greatly anticipated by our loyal audience who look forward to seeing high quality, dramatic, extravagant theatre.

Each year our professional team of actors bring to life one of Shakespeare's much loved plays and the creative settings always bring about great anticipation, delight and surprise. In 2009 we took our audience across a wooden bridge on to Ripley Castle's illuminated island where a rustic amphitheatre had been cleverly carved into the trees. In 2010 audiences were lead into the forest to witness a magical woodland camp and wedding by firelight and last year beat them all with a cast of 25 for an epic production of *Macbeth* set deep in the heart of Ripley Castle's hidden woods.

We have many sponsorship packages available, all of which can be built to your needs. We take great care in insuring that you and your clients have a night to remember. You will be met by our staff and taken to our beautiful VIP tent in the walled gardens of Ripley Castle where you will be served canapés and champagne by our wonderful chef, before sitting down to an alfresco supper, giving you time to talk to your guests before the production begins. Packages include branding in all programmes, advertising and press coverage in all the major local papers including the Yorkshire Post. Your company will also be present on our website and announced before each show.

By being a Sprite sponsor you will be giving your clients a very different night of entertainment, one which they will never forget.

For more information please feel free to contact us and we will be very happy to build a package to your needs.

SPRITE'S OUTDOOR THEATRE PRODUCTIONS AT RIPLEY CASTLE HAVE BECOME A WIDELY ANTICIPATED DATE ON YORKSHIRE'S SUMMER CALENDAR.



COMPANY SPONSORSHIP

"THIS COMPANY DESERVE SUPPORT"

THE YORKSHIRE POST



COMPANY SPONSOR/GRADE I

£15,000

The following package covers two years of sponsorship and all of Sprite's work during that period. This will include a minimum of two main summer productions, two years worth of guest productions (Shakespeare's Globe were our guest in 2009 and 2010). You will also be contributing to the continued growth of the company.

- Your company logo on all literature for all productions and events during 2012/2013 including tickets, posters, flyers, banners and programmes (our flyer distribution is 30,000 across Yorkshire. Tickets 5,000. Web hits between June and July 7,500.)
- Guaranteed coverage of your support of Sprite in the business section of the Yorkshire Post
- 50 tickets for all Sprite's productions during 2012/2013
- Your company logo on the Sprite Productions website (hit rates available on request)
- Your company banner on site at Ripley Castle
- Free souvenir programmes for all guests
- A three-course, sit-down supper in our exclusive VIP tent to be served by your own personal chef and butler
- Champagne and wine for all guests



WHAT THE PRESS SAY

"NO MATTER HOW GOOD THE RSC VERSION WAS, IT DOESN'T HAVE WHAT SPRITE HAS. THE FACT THAT LIAM IS ABLE TO THINK IN SUCH AMBITIOUS TERMS HAS SEEN THE COMPANY GO FROM STRENGTH TO STRENGTH, GROWING IN AUDIENCE AND AMBITION EACH YEAR."

THE YORKSHIRE POST

"THE SETTING AND THE WEATHER WERE PERFECT FOR THIS PROMENADE PRODUCTION OF SHAKESPEARE'S MAGICAL PLAY." NORTHERN ECHO

"AS BEFITS A DIRECTOR WITH ROYAL COURT AND NATIONAL THEATRE CREDENTIALS, KERBEL CONSTANTLY DELIGHTS WITH HER DETAILS"

THE PRESS (YORK)

"I SAY 'GUIDING' BUT CAJOLING WOULD BE MORE ACCURATE, AS THEY RUSH EVERYONE THEM FROM LOCATION TO LOCATION WITH UNNERVING GIGGLING GLEE TO THE ACCOMPANIMENT OF DISTANT DRUMS"

THE PRESS (YORK)

"AN IDYLIC NIGHT, QUITE MAGICAL" THE GUARDIAN

"CRITICS CHOICE" THE GUARDIAN

We are also able to build sponsorship packages to suit your needs and budget. For more information please contact **Tom Stewart** on greatshows@spriteproductions.co.uk or **01423 770632**.

SHOW SPONSORSHIP

"SHAKESPEARE AT RIPLEY IS AN IRRESISTIBLE PROSPECT"

THE YORKSHIRE POST

SHOW SPONSOR/GRADE I

£6,000

- 50 tickets to Sprite's 2012 production at Ripley Castle which can be spread out over 4 nights
- Guaranteed coverage of your support of Sprite in the business section of the Yorkshire Post
- Company logo on the Sprite Productions website (hit rates available on request)
- Link to your website on the Sprite Productions website
- A full page advert in the production programme (A5 size, full colour advert)
- Champagne and wine for all guests
- Three-course, sit-down supper in our exclusive VIP tent
- Free souvenir programmes for all guests
- Announcement of your company's support before the performance

SHOW SPONSOR/GRADE II

£3,000

- 20 tickets to Sprite's 2012 production at Ripley Castle
- Guaranteed coverage of your support of Sprite in the business section of the Yorkshire Post
- Company logo on the Sprite Productions website (hit rates available on request)
- Link to your website on the Sprite Productions website
- A full page advert in the production programme (A5 size, full colour advert)
- Champagne and wine for all guests
- Three-course, sit-down supper in our exclusive VIP tent
- Free souvenir programmes for all guests
- Announcement of your company's support before the performance

SHOW SPONSOR/GRADE III

£1,500

- 12 tickets to Sprite's 2012 production at Ripley Castle
- A half page advert in the production programme (A5 size, full colour advert)
- Champagne and wine for all guests
- Three-course, sit-down supper in our exclusive VIP tent
- Free souvenir programmes for all guests
- Announcement of your company's support before the performance

ADVERTISING IN THE SOUVENIR PROGRAMME [A5]

The following packages include 2 free tickets and programmes for the 2012 production.

FULL PAGE ADVERT

from £750

HALF PAGE ADVERT

from £450

QUARTER PAGE ADVERT

from £250

WHAT OUR AUDIENCE SAY

"I HEARTILY RECOMMEND ANY LOVER OF SHAKESPEARE TO GIVE THIS A TRY, AND I HIGHLY COMMEND CAST AND CREW FOR THEIR EFFORTS."

"THE GAP BETWEEN AUDIENCE AND PERFORMER BEING NON-EXISTENT – IT WOULD BE DIFFICULT TO IMAGINE ANY STAGE VERSION COMING CLOSE TO THIS"

"THE BEST PERFORMANCE I HAVE EVER SEEN OR PROBABLY EVER WILL SEE, ABSOLUTELY FANTASTIC IN EVERY ASPECT"



PAST AND CURRENT SPONSORS INCLUDE

- PriceWaterhouseCoopers
- Carter Jonas
- Knight Frank
- Barclays Bank
- Newton Finance
- Eversheds
- Royal Bank of Scotland
- Osprey Special Risks

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